

PROMOTIONS

Apple Crunch Week

Despite the demands on school food service professionals during the pandemic, over **56,000 Utahns** celebrated Apple Crunch Week by biting into local apples during the third week of October.

- This was our fourth annual statewide celebration of National Farm to School Month. This year we spread the celebration out over a full week instead of a single day to accommodate pandemic-related school closures.
- We offered virtual farm tours so that students could learn about urban gleaning, cider pressing, and natural pest control, as well as additional learning resources that could be used at school or at home.
- Over **\$12,000** was spent on Utah-grown apples for the event.

Harvest Gratitude Day

In the week before Thanksgiving, we held a virtual Harvest Gratitude Day for the kindergarten classes at Silver Mesa Elementary in Canyon's School District. Due to the online nature of the event, students were able to "visit" multiple farms, where they met beef steers, pigs, a milking calf, and saw apples being pressed into cider. They also heard a special harvest message from Governor Herbert.

Harvest of the Season

The harvest of the season team has been hard at work launching this promotion. Check it out at <https://utah.agclassroom.org/outreach/harvest/>. The materials are also linked on the Farm to Fork website. USBE has applied for a Specialty Crop Block Grant to support the development of additional materials and provide Harvest of the Season microgrants to schools and childcare centers.

Farm to Summer

Our annual Farm to Summer celebration is still on hold due to the pandemic. Stay tuned for the Farm Fresh Summer Challenge launching in 2022.

POLICY

We were successfully able to allocate **\$250,000** of state liquor tax to incentivize local food purchases in Utah school meals for the 2022 school year!

We are also working on a Utah Farm to Fork Bill that would create more state agency farm to school positions.

GARDENS

Utah currently has over **96** school gardens.

We are developing new resources and training materials to help schools ensure these gardens are sustainable and accessible to all students.

OUTREACH

Newsletter

240 listserv members received our Farm to Fork Newsletter each month.

Social Media

468 people follow us on Instagram @utfarm2fork and **151** people follow us on Facebook @utahfarm2fork. We recently started a featured farmer campaign, highlighting Utah food producers throughout the summer.

Website

We launched our new website, www.utfarmtofork.org. Most months we receive between 60-70 unique visitors.

LEARN MORE

If you have questions or would like to be more involved in Utah's farm to fork efforts, contact Kate Wheeler.

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